



The Digital Dashboard of Rajasthan: AI Adoption & Readiness

2026 Consumer Survey Report

Source: rito.org.in | N=8,000 Verified Respondents | Q1 2026

Executive Snapshot: The State of AI in Rajasthan

The Dataset



8,000 respondents surveyed across Corporate, MSME, and Education sectors via the RITO portal.

High Penetration



Up to **76%** weekly GenAI usage in leading demographics.

High Efficiency, Low Literacy



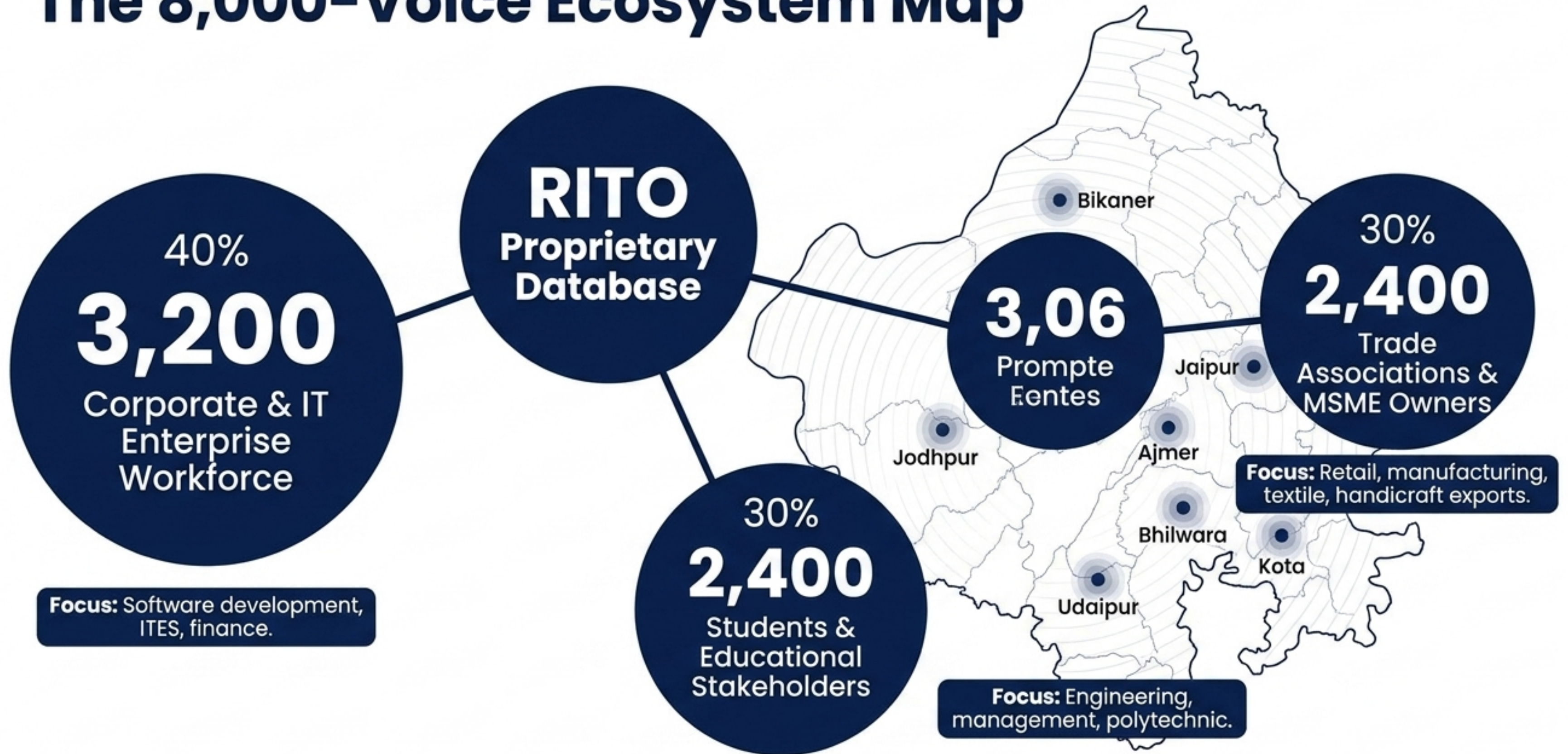
58% report saving **4-8 hours** weekly, yet **54%** remain absolute beginners in prompt engineering.

The Governance Gap



62% rely on **Shadow AI** without corporate policy, exposing critical proprietary data.

The 8,000-Voice Ecosystem Map



The Generative Divide: Active Weekly AI Penetration



Students & Faculty
(Leading adoption)

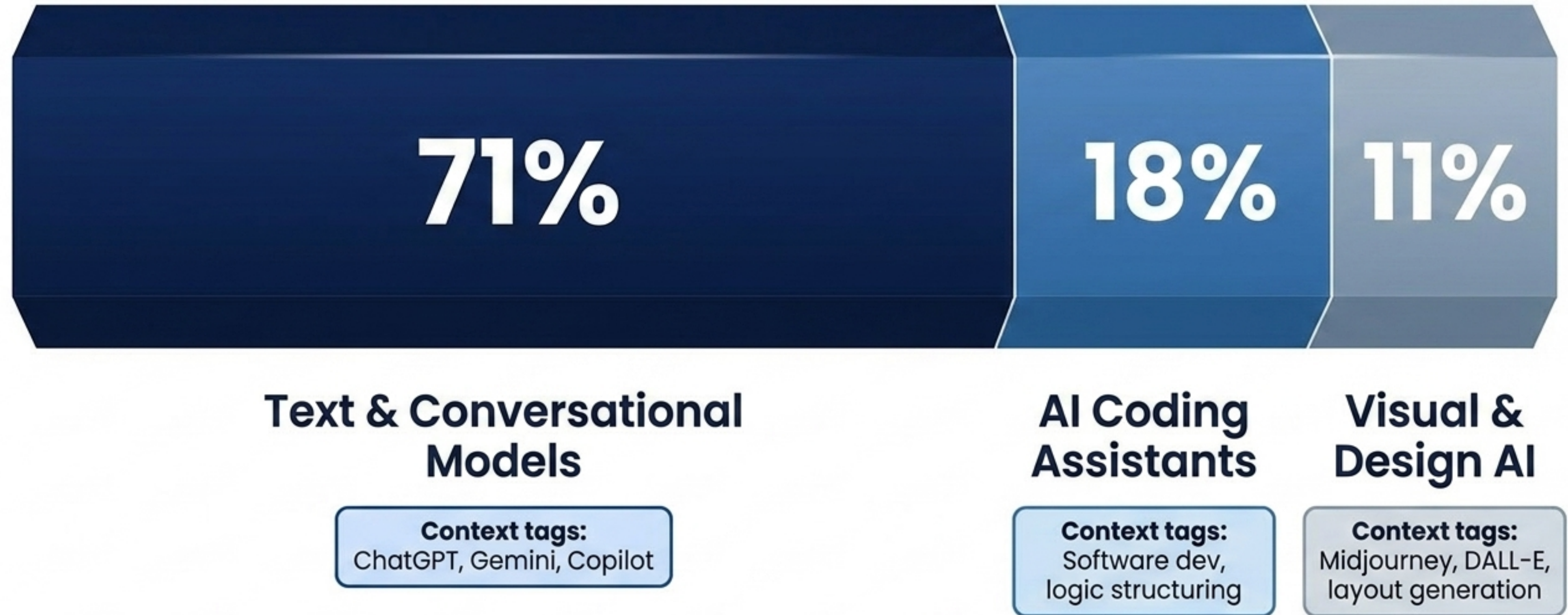


Corporate Professionals
(Rapid integration)



MSME Business Owners
(Critical lag in daily operations)

Dominant Tool Ecosystems



The Dual Edge of Adoption: Risk vs. Reward



58% Efficiency Gain

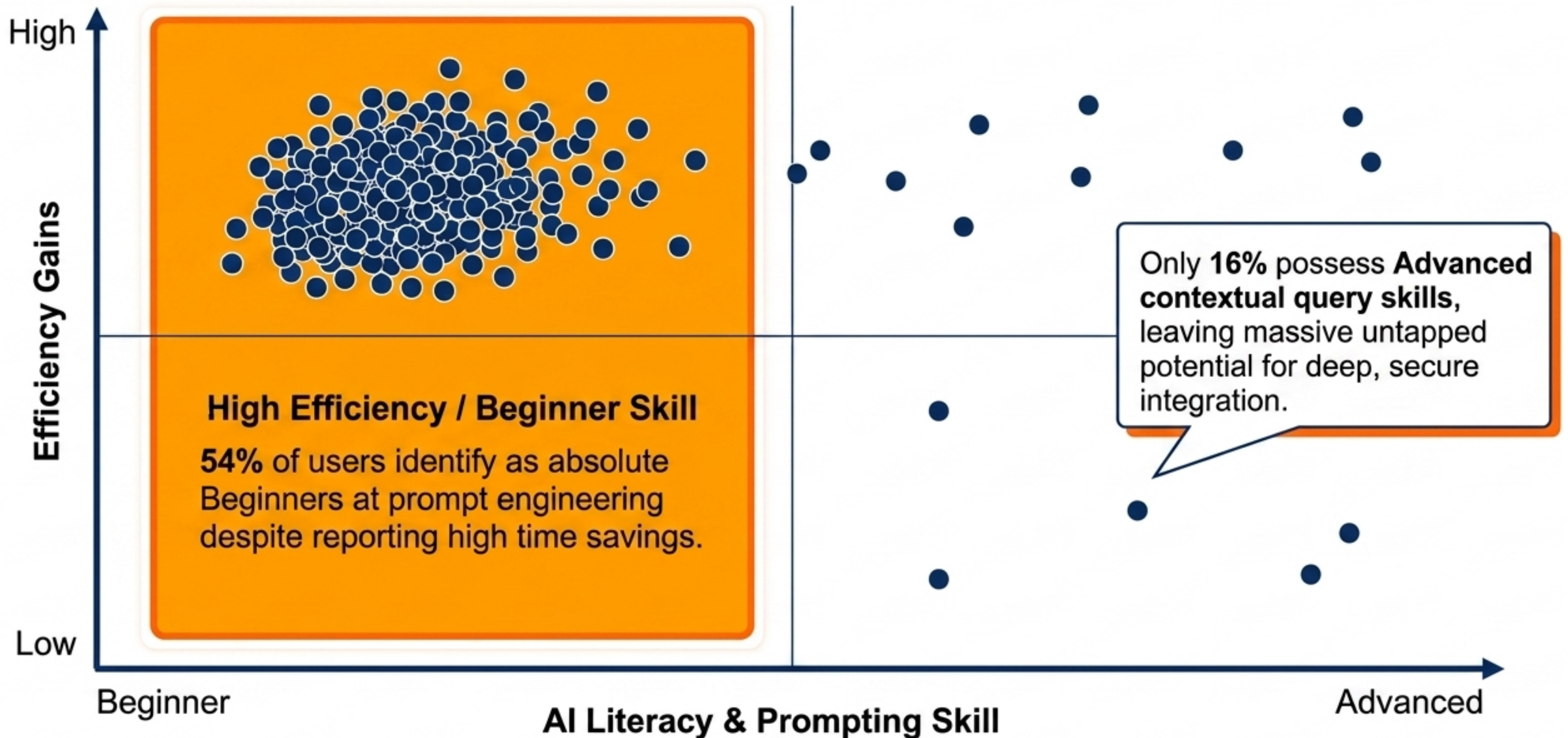
Regular users report saving 4 to 8 hours per week on routine tasks like email drafting and basic data entry.



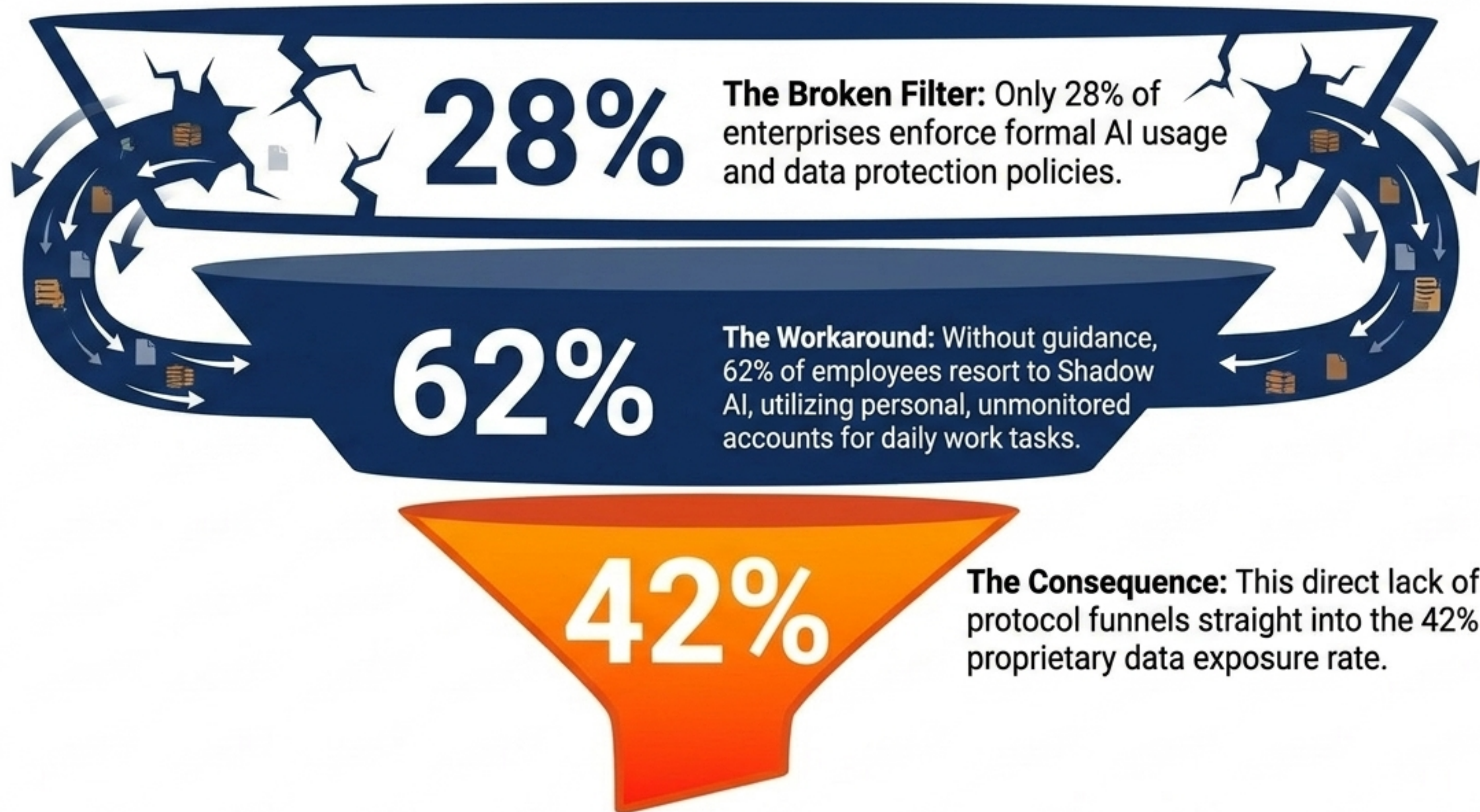
42% Proprietary Data Exposure

Corporate users admit to entering internal business data or client information into public models without data masking.

Synthesis: Unguided Acceleration



The Governance Breakdown: How Shadow AI Exposes Data

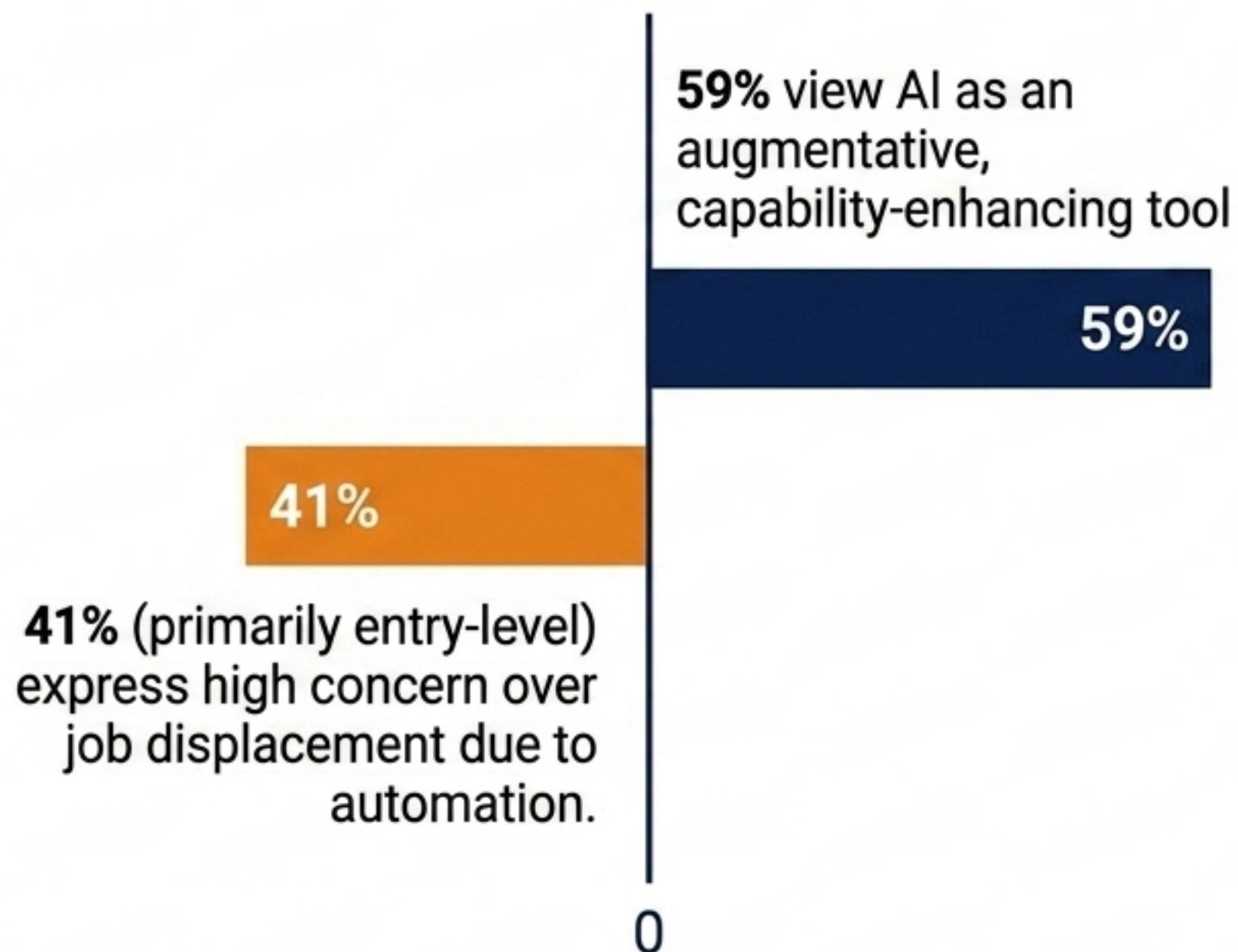


The Demographic AI Maturity Matrix

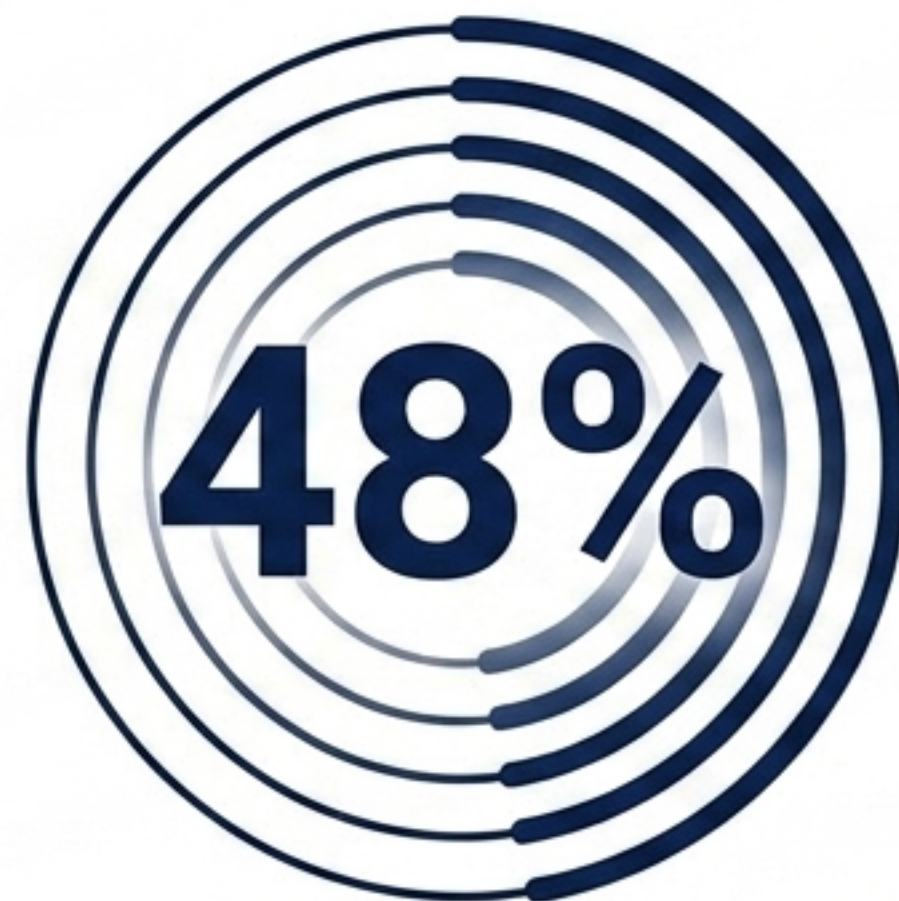
	Corporate Enterprise	MSMEs & Trade	Educational Stakeholders
GenAI Familiarity	68%	22% (Lagging)	76%
Dominant Tools	ChatGPT / Copilot / Code	Undefined	ChatGPT / Gemini / Research
Primary Use Cases	Data analysis, coding, comms	Basic retail queries	Academic research, content
Policy Enforcement	28% Formal	None	Informal/Permitted

Workforce Sentiment & Institutional Alignment

Workforce Sentiment



Institutional Alignment



48% of tech workforce respondents are actively aware of the Rajasthan AI/ML Policy 2026 and the establishment of the Artificial Intelligence Centre of Excellence (AI-CoE).

The RITO Strategic Blueprint: Securing Rajasthan's AI Future

MSME AI Enablement Program

Hands-on workshops for trade associations focusing on digital marketing, support, and inventory AI tools to close the 22% adoption gap.

Corporate AI Ethics & Security Framework

Developing Standard Operating Templates for corporate hubs to implement safe data masking and eliminate Shadow AI leaks.

Student AI Innovation & Skilling Drive

Partnering with iStart Rajasthan and regional universities to organize advanced prompt engineering certifications to move users out of the Beginner quadrant.

Built upon the Rajasthan AI/ML Policy 2026 & AI-CoE frameworks.

